



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-27-2012 PAGE: 1 of 2

MUNDY KATOWITZ MEDIA INC - 2994  
ATTN: CAROLE MUNDY  
1322 G. STREET, SE  
WASHINGTON DC 20003

Contract No 403506	Contract Dt 10-24-2012	Revision Dt 10-26-2012	Rev# 2	Advertiser ADLER FOR CONGRESS, SHELLEY	Brand SHELLEY ADLER FOR CONGRESS	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 1827			CMS # 247138	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-27-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247138				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1827																	
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				9	30	1	1	1	1	1			5	650	5	3,250.00
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				9	30	1							1	650	1	650.00
3	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	1	1	1	1	1			5	1,500	5	7,500.00
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	1							1	1,500	1	1,500.00
5	10-29-2012	11-01-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	1	1	1	1				4	1,500	4	6,000.00
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	1							1	1,500	1	1,500.00
7	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						1	1	2	1,400	2	2,800.00
8	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				7	30	1	1	1	1	1			5	1,600	5	8,000.00
9	10-30-2012	11-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30		1		1				2	1,600	2	3,200.00
10	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30	1							1	1,600	1	1,600.00
11	10-31-2012	10-31-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				7	30			1					1	2,000	1	2,000.00
12	11-02-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30					1			1	1,700	1	1,700.00
13	11-01-2012	11-01-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				9	30				1				1	650	1	650.00
14	10-31-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30			1		1			2	1,500	2	3,000.00
15	10-27-2012	10-28-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						1	1	2	1,400	2	2,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: E : 1827																		
16	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)			7	30								1	1	2,000	1	2,000.00	
17	11-01-2012	11-01-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			8	30				1					1	1,700	1	1,700.00	
18	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)			9	30									1	1	500	1	500.00
																Contracted Gross Total:		37	50,350.00		
																Actual Gross Total:		37	50,350.00		
																Agency Commission:			7,552.50		
																Net Total:			42,797.50		
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total					
Oct 12		0.00		0.00		2,800.00		0.00								2,800.00					
Nov 12		0.00		0.00		47,550.00		0.00								47,550.00					
TOTAL		0.00		0.00		50,350.00		0.00								50,350.00					

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